**Code no:51 R08**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDEREBAD**

**MCA-V Semester Sullpementary Examinations January 2012**

**E-COMMERCE**

**Time:3 hours Max Marks:60**

**Answer any five questions**

**All questions carry eaual Marks**

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1. What is e-commerce? Functions of e-commerce?
2. Merchantile models in e-commerce?
3. What is electronic cheque? Advantage and importance of electronic cheque?
4. Explain the information flow between the organisations without EDI?
5. What is work flow coordination? Describe the work-flow co-ordination in intra organisational commerce?
6. Write about online advertising paradigm?
7. Explain the probabilistic information retrieval models?
8. A) Write about Digital video?

b) Write about different types of desktop video conferencing?